SEE THE LIGHT!

It’s light quality — not quantity — that makes all the difference in a successful retail environment. Hillphoenix® Design Center has the resources, experience and technical knowhow to do the job right!

SEE what a change in light quality can do!

SEE how purchase intent on rib-eye steaks increased by 36% in a Sealed Air study!

SEE how spotlights and pastel-colored uplights increased sales by 6% and customer visits by 15%!1

SEE why bright light does not increase sales as well as time spent in a store — and it’s a waste of electricity. Instead, use contrasting lights to create light and dark areas that draw a customer’s attention.2

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We look at Kelvin temperatures by department and store format.

We use fixtures with superior color quality and higher energy-efficiency.

We use visual software to track store customer movements and where they spend most of their time.

We confirm that fixture selections and light intensities enhance shopper flow and display impact.

SEE exactly what Hillphoenix experts can do for your store lighting requirements, like:

- Balancing case and ambient lighting for optimum impact and energy savings.
- Making product integrity a part of every design scenario.
- Selecting the right fixtures to reduce glare on cases.
- Choosing the perfect fixture types for your specific project.

SEE all that the Hillphoenix Design Center provides, including:

- Design Ideas.
- Conceptual Drawings.
- Departmental Layouts.
- Efficiency Flow Analysis.
- Food Programs.
- Education.

Let us help you “see the light!”
Contact your local Hillphoenix Salesperson or Dealer for more information. Or, visit us online!

https://www.hillphoenix.com/company/contact-us/